

GET YOUR COMPANY NOTICED SUPPLIER CONNECT

Supplier Connect hosts 1250 searches for vendors each month, making this an essential platform on which to promote the details of your company, products and services.



95,000

page views annually.
Connect with retailers, brands,
suppliers and all industry
professionals searching for
their next supplier.

Our web-based Buyers' Guide features the products, capabilities, and services of more than 825 providers of store fixtures, retail design services, visual presentation products, materials, equipment, services and P-O-P producers. This searchable database connects directly to your company profile, photo gallery, video and content. You can view the Buyers' Guide by visiting <http://supplierconnect.shopassociation.org>

We are tracking an average of 1,250 sessions per month.

TOP SUPPLIER CONNECT SEARCH CATEGORIES

- Fixtures and Displays
- P-O-P Displays
- Architecture
- Design Services/Store Planning
- Installation
- Signage and Graphics
- Design Services/Prototype
- Mannequins/Forms
- Exhibits and Structures
- Lighting

GRAB THE ATTENTION OF BUYERS

- ▶ **ENHANCED LISTINGS:** Includes logo, 5 documents, 5 images and 1 video upload. It also offers traffic tracking
- ▶ **PREMIUM LISTINGS:** Includes everything in the Enhanced Listing plus your company appears in first priority order in category searches.
- ▶ **PRINT ADVERTISING:** Feature your message

2018 DIGITAL ADVERTISING RATES & SPECS

WEBSITE ADVERTISING

Leaderboard	
3-6 months (per month)	800
7-9 months (per month)	750
10-12 months (per month)	700
Large Box	
3-6 months (per month)	600
7-9 months (per month)	550
10-12 months (per month)	500
Vertical Box	
3-6 months (per month)	300
7-9 months (per month)	250
10-12 months (per month)	200

NEWSLETTER ADVERTISING

Insider Digital Package

Four powerful digital communications vehicles bundled together. One box ad appears in all four publications.

- Shop! Insider Weekly
- Shop! Economic Advisor
- Shop! Trend Report
- Crittenden Retail Tenants Report

All four publications (per year) \$8,500

Availability is limited.

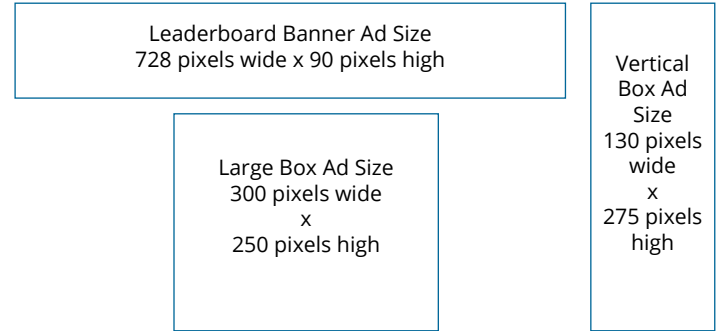
NOTE: Digital advertising is open only to Shop! members in good standing. All prices are net of agency commission.

RETAIL ENVIRONMENTS THE BRIEF

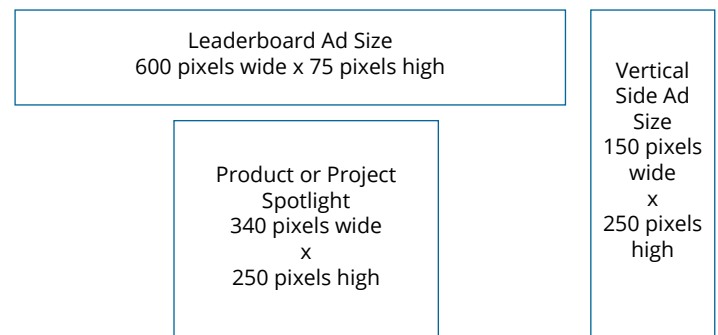
Leaderboard Ad			
3-6 months (per month)	2,000		
7-9 months (per month)	1,750		
10-12 months (per month)	1,500		
Vertical Box Ad (right hand side of page)			
	Top Box	Middle Box	Bottom Box
3 months (per month)	1,750	1,500	1,250
6 months (per month)	1,500	1,250	1,000
12 months (per month)	1,250	1,000	750
Product or Project Spotlight			
12 issues	4,500		
6 issues	2,400		
4 issues	1,800		
Single issue	500		

AD SPECS

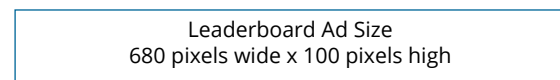
Web Advertising



Digital Newsletter Advertising The Brief



Insider Weekly



File Types:

JPEG, GIF or animated GIF (limited to four frames) Limited to 15K

ADVERTISING ENHANCEMENTS

Retail Environments Digital Edition

	1X	3X	6X	8X
Pop-up ads	303	275	250	225
Front cover image area ads	424	385	350	315
Navigation bar ads	363	330	300	270
Audio/video files*	121	110	100	90
Podcasts*	121	110	100	90
Reports/advertorials**	363	330	300	270

Prices are incremental to the advertising space cost and are net.

**Per minute **Plus \$20/page*

SUPPLIER CONNECT

Includes printed Buyers' Guide and online searchable database

Enhanced Listing Includes logo and highlighted box in print version. Also includes logo, photo gallery, documents and video in online version.	\$700
Enhanced Listing Includes everything in Enhanced Listing plus your company name bolded in print, and top listing placement online.	\$200 additional per selected category

NOTE: All print ad rates are four-color and are net of agency discount.

Non-member companies add 20%. Twenty-percent surcharge on ads adjacent to company listing in Buyers' Guide. Advertising in the Shop! Buyers' Guide is open only to Shop! members in good standing.