

why  
shop!



**will Shop! expand my network of partners, companies & contacts?**

**can Shop! help improve my knowledge and my team's knowledge?**

**will Shop! increase my company exposure?**

**can Shop! help grow my business?**

**will belonging to Shop! help me make a difference to my industry?**

**can Shop! help me know about and understand  
trends and retail innovations?**

**can I gain insights from Shop!?**

**can Shop! deliver a clear ROI?**

**is it possible for Shop! to promote  
and recognize my business?**

# about shop!

- Only global retail trade association dedicated to elevating the in-store experience.
- Represents companies and affiliates from 25 countries.
- Brings value through:
  - research
  - networking
  - education
  - events
  - awards

# Purpose

Empowering our members to innovate at retail.

# Mission

From ideation through implementation, Shop! will engage our diverse range of members via support, education, insights and events, enabling them to co-create innovations that evolve retail worldwide.

# Vision

Shop! members will shape the evolution of retail.



# what's in it for you?

**RECOGNIZE**  
celebrate • inspire •  
benchmark • promote •  
challenge • award



**RECOGNIZE**



**CONNECT**

**CONNECT**  
community • dialogue •  
relationships • fellowship •  
partnership • connection



**EVOLVE**

**EVOLVE**  
development • skills •  
mentorship • innovation •  
learning • achievement



**SUPPORT**

**SUPPORT**  
sourcing • services •  
resources • standards •  
tools • data • advocacy





# connections

- Shop! Central
- Women's League
- Partnerships & Opportunities
- Committees & Working Groups
- International Connections





# insights & development



EVOLVE

development  
mentorship  
learning  
achievement  
innovation  
skills

- Shop! Master Class
- Let's Talk Shop! Roundtables
- News Bulletins
- Seasonal Reports
- Case Studies
- White Papers
- Online Events
- Extensive Retail Publications



# support & resources



SUPPORT

resources  
standards  
tools

advocacy  
sourcing  
services

- Numerous promotional opportunities
- Complimentary Crittenden Retail Tenant Report
- APPI Energy Consulting
- 20% Discount on Chain Store Guide
- YRC Freight Discounts
- ProPurchaser free trial and discount







RECOGNIZE

celebrate  
award  
inspire

challenge  
benchmark  
promote

# events & networking

- Shop! Ideation
- The Retail Design Challenge
- IRDC
- Shop! Marketplace
- International Events

**shop!**  
**ideation**  
CONFERENCE & RETAIL CHALLENGE

**shop!**  
**MarketPlace**  
ELEVATING THE IN-STORE EXPERIENCE







# awards & recognition

- OMA (Outstanding Merchandising Achievement) Awards
- Design Awards
- Global Awards
- Access to all Shop! Association & POPAI Awards Worldwide





# member products & services

- Architectural Firms
- Architectural Millwork
- Audio & A/V
- Backroom Storage Systems
- Brand CPG
- Brokers & Sales Agents
- Ceiling Tiles & Panels
- Component Parts
- Design Services
- Digital Signage
- Distributors & Wholesalers
- Educators & Schools
- Electrical Systems & Services
- Employee & Executive Recruitment
- Experiential Design
- Fitting Rooms
- Fixture Hardware & Accessories
- Fixtures & Displays
- Flooring Products
- Furniture & Seating
- General Contractors & Construction
- Installation Services
- Lighting
- Logistics Management
- Mannequins & Forms
- Marketing & Advertising
- Media
- Merchandising Services
- Organizations Allied to the Field
- Packaging
- Paint & Wall Treatments
- POP Permanent, Semi & Temporary
- Project Management
- Promotion & Field Marketing
- Props & Décor
- Research & Insights
- Retailers
- Scent Delivery Systems
- Security Systems
- Shopping Cart Systems
- Showcases
- Signage & Graphics
- Slat-Slot Walls & Accessories
- Store Design & Planning
- Sustainability
- Technology & Software
- Training & Consulting
- Trucking & Transportation Systems
- Visual Merchandising & Window
- Warehouse Racks
- Warehousing
- Other ...



# savings and ROI

YOUR MEMBERSHIP  
INVESTMENT DELIVERS MORE  
THAN \$10,000 IN SAVINGS & ROI

## OPPORTUNITY

## SAVINGS

Shop! Thought Leadership Master Class

**\$195 ea**

Shop! Ideation

**\$400**

Shop! Marketplace

**up to \$1,800**

Shop! Event/Award Sponsorships

**up to \$2,000 off**

Shop! International Events Entries

**15%**

Shop! OMA Awards (savings per entry)

**\$700**

Shop! Design Awards Entry

**\$150**

SmartWork Media Advertising

**up to 35% off**

IRDC Attendance/Sponsorship

**up to \$750 off**

Crittenden Retail Tenant Report

**\$995**

Chain Store Guide

**20%**

YRC Freight

**5% - 15% off**

ProPurchaser

**\$200**



# member categories & dues

Producer, Supplier, Service Providers

**\$2,000**

Design, Architectural, Creative, Consultancies, Firms

**\$ 1,500**

Brands, Retailers

**\$ 1,000**

Organizations, Associations, Groups Allied to Industry

**\$ 750**

Individuals/Consultants Allied to the Association

**\$ 400**

Educators, Schools, Universities

**\$ 200**

# Activate your membership today to access all of your benefits!

## Here's how to set up your account:

- Click the image above ([or navigate to this page](#)).
- Select “Click Here to Set Up Your Account”
- Enter the email address associated with your account (most likely, it’s the email address where you received this message).
- Type in a new password for your account and click “Continue”

**NOTE:** Email verification is required. You will be sent an email and asked to verify your email address by clicking the link within. If you do not receive an email right away, please check your spam filters for this email verification.

## Get in Touch!



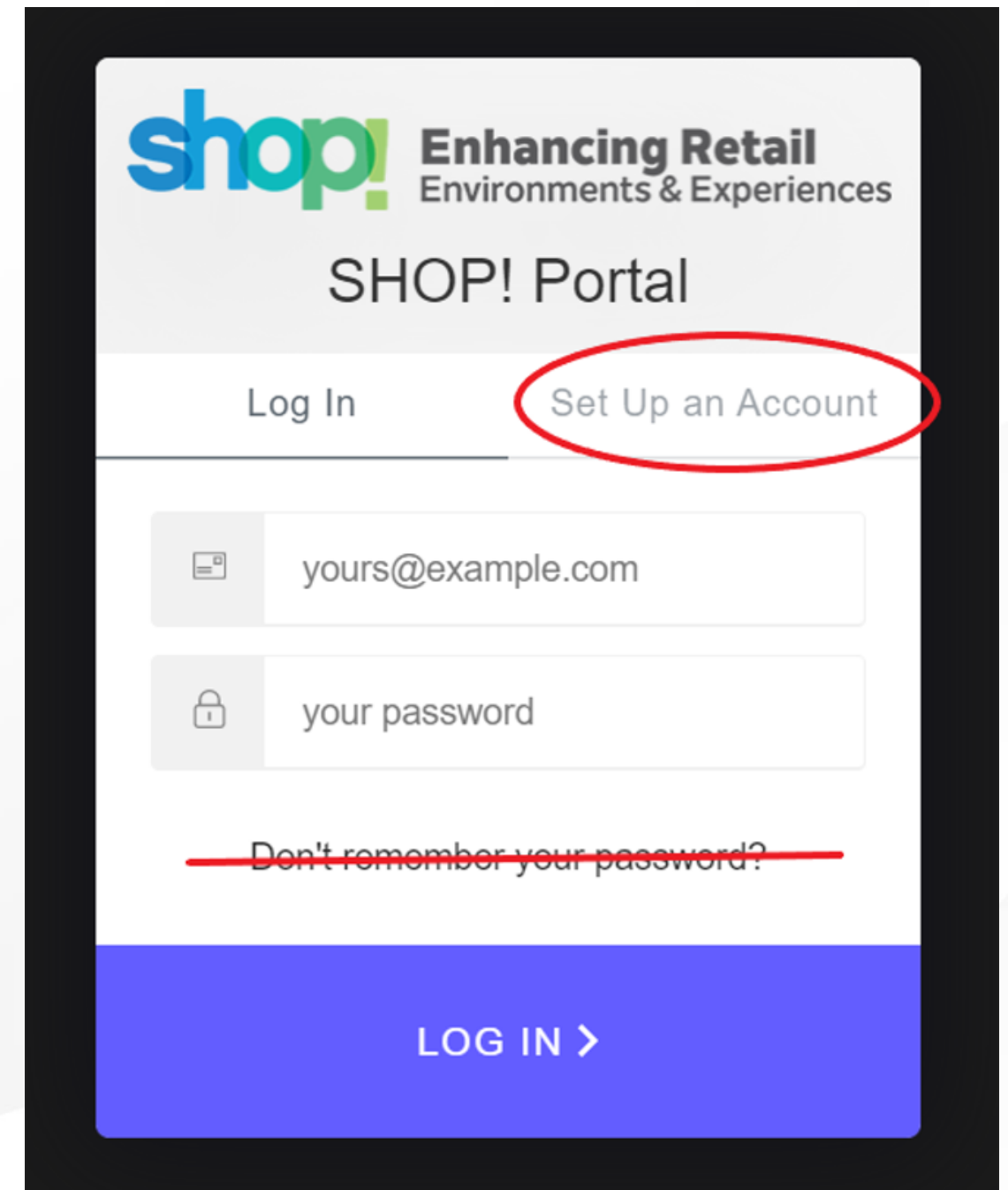
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A screenshot of the SHOP! Portal login page. The page has a header with the 'shop!' logo and the text 'Enhancing Retail Environments & Experiences'. Below the header is the title 'SHOP! Portal'. There are two buttons: 'Log In' and 'Set Up an Account'. The 'Set Up an Account' button is circled in red. Below the buttons are two input fields: one for email (containing 'yours@example.com') and one for password (containing 'your password'). Below the password field is a link that has been crossed out with a red line, reading 'Don't remember your password?'. At the bottom is a large blue button with the text 'LOG IN >'.

shop! Enhancing Retail Environments & Experiences

SHOP! Portal

Log In Set Up an Account

yours@example.com

your password

~~Don't remember your password?~~

LOG IN >



# let's grow together!

## Get in Touch!



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