

# **OMA PERMANENT GOLD AWARD WINNERS**

## **Beverages - Wine and Liquor**

## **D'USSE Cognac Showcase Lockbox**

Submitted by: Bish Creative & Innerworkings

Produced for: Innerworkings

#### **Beverages - Wine and Liquor**

## **Bib & Tucker Barrel Still Display**

Submitted by: Bish Creative

Produced for: Deutsch Family Wine & Spirits

#### **Club Store**

#### LG Costco Waterfall OLED TV display

Submitted by: Design Phase Inc. Produced for: LG Electronics

#### **Digital Interactive**

#### **Bayer Digital CVS EndCap**

Submitted by: WestRock Produced for: Bayer US, LLC

## **Drug Store**

#### **Vype Virtual Display**

Submitted by: DISEKO SOLUCIONES S.A.DE C.V. Produced for: British American Tobacco Mexico

#### **Home and Garden**

#### **Paint Advisor**

Submitted by: INNOVATIVE MARKETING

SOLUTIONS, INC.

Produced for: The Sherwin-Williams Company

## **Mass Merchandise**

## **Rural King Barn Door Underwear Fixture**

Submitted by: Ryan Scott, Inc. Produced for: Terramar Sports, Inc.

#### **Snack Products**

## Frito Lay Jalapeno Intense Flavor Display

Submitted by: Bish Creative Produced for: Frito Lay

### Supermarket

#### Amazon Fresh Alexa In-store grocery assistant

Submitted by: Design Phase Inc.

Produced for: Amazon