



OMA TEMPORARY SILVER AWARD WINNERS

Beverages - Beer

AB SuperBowl Arch Campaign

Submitted by: Rapid Displays
Produced for: AB InBev

Beverages - Wine and Liquor

Cupcake Lighthearted New Product Launch Program

Submitted by: Bish Creative
Produced for: The Wine Group

Carbonated Drinks

Mountain Dew Baja Blast Display

Submitted by: Innomark Communications
Produced for: PepsiCo

Convenience Store

Sour Patch Red White and Blue Floorstand

Submitted by: Menasha
Produced for: Mondelez International

Cosmetics and Fragrances

COTY Cross-Brand New Pure CVS Endcap

Submitted by: WestRock
Produced for: Coty Inc.

Drug Store

Cover Girl Lash Blast Clean Innovation Floorstand and Counter Unit

Submitted by: Menasha
Produced for: Coty Canada

Drug Store

Rimmel Holiday Two-Sided Floorstand

Submitted by: Menasha
Produced for: Coty Canada

Entertainment

Scitterz Diarama Sidecap

Submitted by: Spin Master & Saatchi & Saatchi X
Produced for: Spin Master

Food

Terrabusi Little House

Submitted by: Micropack LatAm
Produced for: Total Marketing Support Arg

Hair Care and Skin Care

King C Gillette Endcap

Submitted by: WestRock & Saatchi & Saatchi X
Produced for: Procter & Gamble

Healthcare

Hims & Hers Target Endcap

Submitted by: WestRock
Produced for: Hims and Hers Health, Inc

Mass Merchandise

Native Toothpaste Target Endcap

Submitted by: WestRock
Produced for: Zenlen dba Native Cos

Snack Products

2020 NCAA Basketball Display

Submitted by: Hood Container & Eastwest Marketing Group
Produced for: Mondelez International

Specialty Retailers and Services

Fancy Feast Advent Calendar & Gift Display

Submitted by: Hood Container
Produced for: Nestle Purina PetCare Company

Supermarket

3M - Spring is in the Air Pallet Family

Submitted by: Great Northern Corporation
Produced for: 3M